



World Systems Solutions ** Stewards Of The Common Good

WORLD SYSTEMS SOLUTIONS

Nonprofit 501 c3

MEDIA KIT

WSSNOW.ORG

FACEBOOK: WORLDSYSTEMSSOLUTIONS

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TWITTER: @WSSTOGETHER

LINKEDIN: WORLD-SYSTEMS-SOLUTIONS-INC

EMAIL: CONNECT@WSSNOW.ORG

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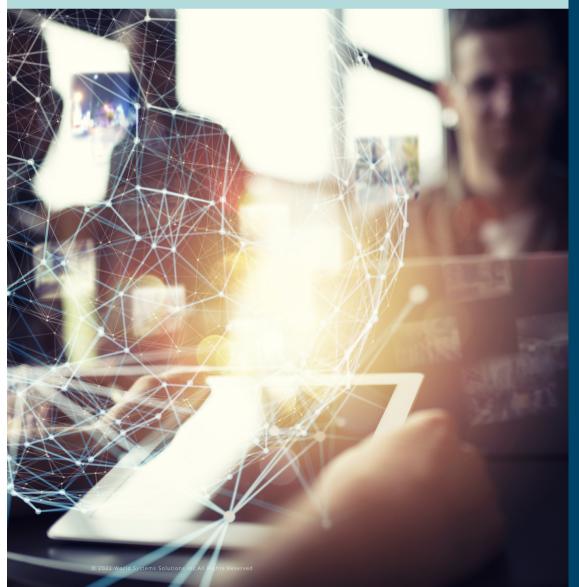
INTRODUCTION

The time has come where we must all work to bring the best out of humanity. WSS connects, researches and acts as a global utility, coordinative hub and collaborative communications network.

Non-profits, businesses, governments, cultures, and individuals connected with nature all support this effort and the fueling of collaborative action through a swift and cohesive front.

Without any political, religious, national, class, or gender preference; we're building the PHOENIX World Transformation Platform and you and your contributions are the keys.

A GLOBAL COLLABORATION PLATFORM FOR THE DEVELOPMENT AND DELIVERY OF SOLUTIONS TO SOLVE THE CLIMATE CRISIS.





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OUR VISION

Through Conscious Collaboration, we intend to unite, organize, mobilize and align humanity in common purpose to resolve climate change. Together as a global collaborative community we will generate a sustainable global future via intelligent application of technology and resources.

OUR MISSION

The WSS Mission is to create a Conscious Collaboration technology infrastructure and education system that coordinates and empowers existing stakeholders, resources, organizations, and governmental institutions to solve climate change and avoid the collapse of life on our planet.

We offer a radically new and non-political, cultural and leadership paradigm for non-competitive empowerment of sustained global effort through education resources, technology, solutions, and workshops.

We intend to help humanity transcend its unreconciled historical, cultural and gender wounding, separatist positionalities and social and political polarization in order to transform and generate a sustainable future for all of our children and all the world's species.

ONE EARTH | ONE HUMANITY | ONE DESTINY



WHO WE ARE

We are a worldwide collective of diverse people, modeling sustainability and a solutions-focused culture without blame or judgment of our prior economic systems, social dynamics, leadership, or any nation. We are stewards of the common good acting as facilitators in the creation and implementation of the Social Movement Engine.

ABOUT WSS

In addition to our board, we have a 40+ person growing Facilitator Team and an even larger Support Team who are helping to bring the WSS Vision and Mission to life. Ongoing gratitude is expressed to all WSS team members, contributors, volunteers, and donors now and in the future who are making all of this possible.



JOHN JONES, CEO

Founder and primary architect of the WSS organization and initiative, content creator and spiritual compass. For over 20 years John has served as an organizational consultant, taught courses on personal transformation, functioned as a life coach and has authored two books covering topics related to global transformation, spiritual development and emotional healing. John also worked for 14 years as an information systems programmer, database designer, network administrator, business analyst, project manager, and researcher of organizational transformation.

Incorporated January, 2021 501c3 EIN 86-1933996

RAGAN THOMSON

CHAIRPERSON OF THE BOARD

AMIE RAFTER

VP OF OPERATIONS

WORLD SYSTEMS SOLUTIONS IS TRANSFORMING GLOBAL LEADERSHIP



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OUR FOUR PROGRAMS

COLLABORATION NETWORK FOR GLOBAL STAKEHOLDERS

This grassroots network combines A.I.supported, global-scale, real-time collaboration with productivity tools, research, and education to foster innovative solutions generation.



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A fast tracked immersive experience of transformative education and collaboration to catalyze immediate action.



GLOBAL TRANSFORMATIONAL EDUCATION INTO SUSTAINABILITY

Team inspired education informs global stakeholders through workshops and the **WTP**.



PHOENIX WORLD TRANSFORMATION PLATFORM

An International Collaboration Platform, Social Re-Engineering, and Solutions Generation Engine for Healthy Global Transformation.

COLLABORATION NETWORK



Realizing our collective potential

The PHOENIX World Transformation Platform is a functionally effective, welcoming, and secure space for people and organizations to come together to address the climate crisis. This network combines A.I.-supported global-scale collaboration with productivity tools, research, and education to foster creativity, communication, and innovation. This is a working global platform operating as a utility for risk mitigation, accountability, and solutions generation. This network is designed to evolve constantly to generate local and global sustainability and circular economies to serve humanity and the planet.

CONSCIOUS COLLABORATION IS THE ANTIDOTE

Competition, ambition, self-interest, tribalism, greed-driven organizational process, and many current models of for-profit cooperation between individuals, corporations, and nations have generated the climate catastrophes we are facing today. We must collectively shift our consciousness, values, and goals to sustainability. This is our moment of opportunity as a human collective to change our trajectory foundationally.





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CLIMATE CHANGE WORKSHOPS

Modeling functional collaboration

We offer experiential workshops that engage the whole person and transform organizational cultures. These workshops inform, unite, mobilize, and align participants to solve for and build complete and effective solutions to the climate crisis that work for everyone.

A key goal of these workshops is to help existing climate change organizations work together as a cohesive fabric in order to affect massive positive change.



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WORKSHOP TOPICS INCLUDE



HUMAN EMPOWERMENT



SOLVING FOR PLASTICS



IN TIMES OF CRISIS

EMOTIONAL HEALTH

OF GLOBAL LEADERSHIP

MENTAL AND



A.I. AND SOCIAL MEDIA ETHICS







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TRANSFORMATIONAL EDUCATION

We practice, model and train Conscious Collaboration.

We educate as to the specific human causes of the climate crisis and offer transdisciplinary solutions that empower individuals, and groups into orchestrated, unified action. Through our various education tracks including weekly open workshops, collaborative sub-teams, YouTube, and our social network (CHLOE), participants have free access to an empowering collaborative environment without ego or competition. Cultural evolution based on collaborative technologies is the world's future.



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We proactively facilitate the generation of full spectrum solutions to address global climate change



SUPPORTING INDIVIDUALS' AND NATIONS' CAPACITIES TO EMBODY A NEW AND SUSTAINABLE LIFE PROCESS WHILE REGENERATING OUR ECOSYSTEM



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PHOENIXWorld Transformation Platform

Our collaboration and education technology infrastructure is being designed to bring individuals, organizations, and nations into a functionally aligned union; to give people, organizations, and government institutions a way to collaborate quickly and proactively to solve the most pressing environmental issues.

LARGE SCALE COLLABORATION

- Global Transformation Voting System
- Knowledge & Education System
- Solutions Generation System
- Utility to help current systems work better
- Ensuring global food & water security
- Climate migration management

- Problems Collection System
- Leadership Transformation System
- A.I. & Blockchain Powered Social Agreements Systems
- Curation of social movements
- Global climate crisis initiative coordination

OPERATING AS A GLOBAL UTILITY APPLYING A.I. TECHNOLOGY



Core Collaboration Engine

PHOENIX AGI Incubator Model

A.I. Engine Core that supports various scales of Synthesized, Synchronized & Coordinated Developments, Capabilities & Capacities, Global Technological and Scientific Solutions Generation Accelerator and Business Applications Generator



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PHOENIX promotes global scale Conscious Collaboration, bringing together some of the world's most valuable work by thought leaders in environmental organizations, science, research institutions, government, and business, as well as successful initiatives that are tackling many of the problems we face (plastics pollution, safe water, carbon sequestration, food security, etc.). We intend to serve as an integration point to effectively combine the best past and present human efforts, and new and existing technologies to build a healthier future.

PHOENIX will collect ideas and contributions from people around the world to inform the operation of the system from the ground up. We are currently bringing together the many initiatives that have operated in isolation and connecting these high-potential individual efforts. This will materialize synergies and move the needle on climate change before we reach the global tipping point.

Additionally, we will use climate change data, knowledge, and people's experiences to feed an artificially intelligent system, to analyze, process, **and generate different projected future scenarios to produce global solutions at unprecedented speed**. The PHOENIX system will be self-evolving and adaptable to changing world situations. In short, we will consciously and constructively harness and leverage the full power of beneficial A.I. to collaboratively transform our world into peaceful, harmonious sustainability. We have verified that this is possible, and we perceive it to be absolutely necessary.





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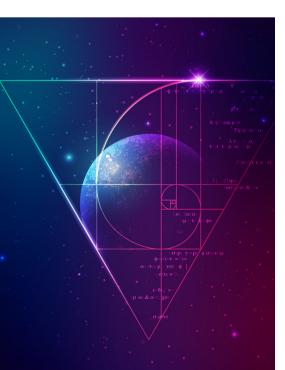
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KEY SUMMARIES About World Systems Solutions

- ✦ We are working to generate approaches and solutions that will effectively cut through global resistance to affecting resolution of the climate crisis.
- ✓ We are working with the fundamental causes of climate change, not just the symptoms.
- ✓ We are buliding the PHOENIX World Transformation Platform for the development and delivery of collaborative solutions to solve climate change.
- ✦ We bring people, organizations, and government institutions into collaboration at the levels of scale and quality required to resolve climate change.

EVOLVING TOGETHER



CURRENT STRATEGY

- Continue to design and build the PHOENIX, an A.I. driven global collaboration platform and solutions generation system, along with other climate crisis organizations and global NGOs.
- Implement PHOENIX globally, making it free to all nations and peoples, and communicating its necessity, capacities, potentials, and benefits.
- Leverage the pressures all nations feel from the climate crisis to impel them into necessary and well-organized action steps, collaboratively working together using PHOENIX to resolve the emergencies facing the planet.
- Utilize PHOENIX to proactively generate and orchestrate the delivery of global-scale crisis solutions by synergizing consortiums of nations, organizations, universities, research institutes and many crowd sourced initiatives with all of their technologies and resources.
- Through the PHOENIX platform, monitor and adaptively learn from each project and implemented solution to transform global human life processes into sustainability and harmony within our planetary ecosystem.

FREQUENT QUESTIONS

IS PHOENIX A WEBSITE?

If you imagine telling someone about the internet before it ever came into existence, it would be easy to try to compare it to something that already existed, like the radio. Yes, both transmitted information, and both exponentially transformed our world. The combination of all four initiatives will create an upshift in the way society and technology work together, creating a utility that stretches our current imagination. PHOENIX is the bridge taking us to a sustainable future.

HOW DO YOU EDUCATE?

We are all educators and students. World Systems Solutions is a container that is helping all global efforts to collaborate in one place. Once we are all working from A.I. and blockchain supported, vetted, precise, non-biased information with an intention of best serving the natural world and future generations, we will have a compass and a path forward together. WSS is non-religious and apolitical. We understand that for humanity to leap to the next phase of evolution, we must reframe what it means to learn. Important education can include how we learn to build new trust models between individuals and nations or what subconscious tendencies are causing unrealized destruction.

WILL THIS REQUIRE CHANGES TO OUR ECONOMIC SYSTEM?

We are for conscious capitalism. Although capitalism has served as a stage of growth for much of the world and has helped develop wonderful technologies, our unconscious, competition-based status quo is not sustainable. There are dynamics of capitalism that act as glass ceilings to our development as a species and simultaneously create disharmony with the ecosystem. We must consider the impacts of putting short-term profits ahead of the long-term global common good. Crisis has been caused by old paradigms that no longer map to sustainable reality such as humans dominating nature. How can we support risk-mitigation of climate change and rapid development of economic accountability? Conscious Collaboration will allow for conscious capitalism that can consider the stakeholders in addition to shareholders, circular economics, and the imbalanced pressure on natural resources.

WHAT IS THE FUTURE OF CORPORATIONS AND ORGANIZATIONS?

We see the future of corporations and organizations functioning in a much more interrelated collaboration. WSS reframes education as the means to achieve such a sustainable and healthy mindset. Without a radical change, current corporations and organizations will not survive as fragmented competing entities. Some forward-thinking organizations will eagerly adopt the new paradigm because they understand proactive change equals risk-mitigation and will collaborate with social movements to learn, grow and work together. Others will resist until it's the only socially acceptable thing for them to do.

The most positive outcome of the last decade could be understanding how our traditional ways of approaching challenges are no longer a complete solution. We need global decision support systems that include the most accurate information. PHOENIX is a transformational system and a social compass that can steer us through this difficult transition to a thriving natural world and planet that will sustain future generations.













FREQUENT QUESTIONS

HOW IS THE WSS POISED TO SOLVE GLOBAL CRISES MORE COMPREHENSIVELY THAN OTHER MOVEMENTS & ORGANIZATIONS?

We are building a conscious and adapting global utility that responds to the root causes of these challenges by upgrading human consciousness leading to new technological solutions and concerted human actions. We are a learning organization, amplifying goodwill through technologies only now available. Complete solutions will be reflected in a fractal form at every level of society. This allows participation from grassroots to nations as a complete system and magnifies the voice of every individual at every location.

HOW WILL ALL GROUPS COME TO PARTICIPATE?

Transformation is a choice. PHOENIX and other programs will be built by the people and not imposed on anyone. WSS is not the answer, it's a vehicle for humanity to steer in a new direction.

We all are being faced with a stark choice: collaborate or die. As we experience more fires, floods, famine, droughts, and pollution, internal pressures will drive us to collaborate. We are creating a venue where all stakeholders can come together as equals with new models of collaboration.

There are some who may initially be resistant to working together in these new ways. When we can show that more people will live and be financially solvent by adopting collaborative models, proactive change will be more widely adopted globally. PHOENIX will provide a bridge to move forward together, with no one left behind.

HOW DO CURRENT ORGANIZATIONS AND ACTIVISTS FIT IN?

There are many wonderful groups working separately for social change, and their energy is vital to this process. WSS will align and synchronize these groups through PHOENIX. Synchronization requires letting go of polarization and moving into collaboration.

WHAT CAN I DO TO HELP?

There are many ways to engage and activate your values. Every single person is a puzzle piece to solving the global challenges. How you feel called to contribute is exactly what is needed from you. You are invited to donate, volunteer, share, learn in our facilitation meetings, or host a watch party of WSS YouTube educational videos. Any way that you are able to participate is valuable to our world's current situation.

There is no need to resign yourself to the status quo. However you choose to participate to actively support this emerging new life process, World Systems Solutions is here to support and learn from you. How we collaborate with others, learn to learn, and the decisions we make daily are ultimately up to each of us.











FREQUENT QUESTIONS

ISN'T THIS IDEA TOO BIG?

World Systems Solutions' organizational process is comprehensive, ensuring that important details are not left out. The scale of WSS is designed to meet the current needs of the world's escalating complexities. Half-measures will not 'move the needle' on climate change and billions of lives are at stake. To limit global warming to around 1.5C (2.7°F), the IPCC report insisted that global greenhouse gas emissions would have to peak "before 2025 at the latest, and be reduced by 43 per cent by 2030". Global temperatures will stabilize when carbon dioxide emissions reach net zero.

Technology and collaboration alone would be incomplete without an education that brings us all into synchronized action and collective trust along with workshops that are designed to fast-track the process on all scales and levels. It is imperative that there is an organization that will not be bought or influenced by special interests, is apolitical, and can bring together the already existing ideas, expertise, technologies, and passion for goodwill.

HOW IS THIS COMING FORTH?

PHOENIX is comprised of three essential pillars -- technological infrastructure, education and world culture -- working in symbiosis at all levels of society from grassroots to leadership.



We are building this new global utility through a culture developed in Conscious Collaboration. This new world culture is informed by the Team of Teams and diverse grassroots volunteers. Through research, fundraising, and partnering with global change-makers and A.I.-driven technology companies, we are laying the groundwork for this essential service to the world. We have been blessed with the technical resources to launch this project, and it is already underway. It is imperative that the governance of a utility of this scale remain apolitical, decentralized, and integrous. Examples of this are in the utilization of blockchain technology, systems checks and balances, and curated user oversight.

All of these resources, including additional financial investments, must come together rapidly to adapt and meet the needs of the climate crisis. The amount of contributions we receive in the near term will determine how many lives will be saved. To maintain a global utility of this scale requires significant investments to implement along with both small and large contributions from around the world.

World Systems Solutions is a non-profit 501c3 dedicated to world service. You can donate at **www.wssnow.org/donate**

Galvanizing our collective will and courage is essential, as when President John F. Kennedy declared we would land a man on the moon within ten years.









QUESTIONS NOT ASKED FREQUENTLY ENOUGH

WHY IS IT NECESSARY TO HAVE A PLATFORM THAT EMPOWERS EVERY INDIVIDUAL IN THE WORLD?

A platform of this scale will allow us to act on solutions faster and more comprehensively. Imagine a world where not only the rich and powerful have a voice; a world where everyone is able to participate in the adaptation to the inevitable effects of climate change.

WHY IS A TRANSFORMATION OF GLOBAL LEADERSHIP NECESSARY?

Our current global leadership operates from a disunified, and self-interested perspective. A synchronized planetary guidance system such as PHOENIX will allow leaders to consciously collaborate with other consortiums, thereby creating downline effects which lead to peace and whole systems solutions, amplifying goodwill to support the change necessary to save billions of lives.

HOW DO WE EFFECTIVELY EMPOWER ALL OF HUMANITY TO SOLVE THE CLIMATE CRISIS NOW?

PHOENIX utilizes Conscious Collaboration to inform A.I. while leveraging existing technologies for climate change response. Over 80% of people have smartphones, through which they will be able to access a transparent and secure, crowdsourced platform to act on real-time data. This will expedite the identification of the most urgent needs, allowing for informed decisions and immediate solutions.

WHY IS THERE SO MUCH RESISTANCE IN THE WORLD TO SOLVING THE CLIMATE CRISIS?

Resistance is a response to the changes already happening. Without better informed solutions to choose from, there is no roadmap for leadership. How we engage the rapidly transforming landscape of the status quo requires a vision backed by a support system that we build together.

HOW IS OUR GLOBAL DYNAMIC OF COMPETITION FOR RESOURCES DESTROYING OUR WORLD?

Competition fosters a zero sum game that puts self-interest ahead of the survival of future generations and the well-being of the natural world by rapidly depleting our global resources and increasing the toxicity of our environment. Without a recognition of the interrelatedness of the natural ecosystem with political and economic systems we cannot build a sustainable world that serves all by sharing renewable resources for the common good.











QUESTIONS NOT ASKED FREQUENTLY ENOUGH

HOW WILL PHOENIX PRODUCE MORE OPTIMAL SOLUTIONS TO THE CLIMATE CRISIS?

PHOENIX is being designed to leverage the pressures all nations feel from the climate crisis to impel them into necessary and well-organized action steps, generating objective solutions based on data and decentralized human input. With this increased collaboration we can utilize the PHOENIX platform to proactively generate and orchestrate the delivery of global-scale crisis solutions by synergizing consortiums of nations, organizations, universities, research institutes and many crowd-sourced initiatives with all of their technologies and resources.

Until now solutions have been created with short term frameworks, rarely addressing long term consequences. PHOENIX, driven by A.I., will have the ability to run datadriven scenarios with sustainable and objective long-term solutions, free from political lobbying and greed-driven influences. Collaboratively working together using PHOENIX will resolve the emergencies facing the planet.

WHAT DOES IT MEAN TO CONSCIOUSLY COLLABORATE?

Conscious Collaboration draws on the co-creative capacities of individuals in an integrative way to arrive at collective strategies and implement them, while honoring all of humanity and the natural world equally.

Qualities of Conscious Collaboration include meeting each other with unconditional love consistently, heartfelt kindness and compassion, intentional vulnerability, patience and tolerance, self-accountability, curiosity and creativity, openness, receptivity, facilitation of team harmony, balance, managing change-shock and transformational stress pre-emptively, mutual equality and respect for all.

WHY IS CONSCIOUS COLLABORATION THE ANTIDOTE TO THE CLIMATE CRISIS?

The climate crisis does not recognize national borders. Until now, attempts to solve climate change have been acted upon from a separatist and competitive mindset. Resolution will require active cohesive participation amongst all parties: national, local, public, private and individual. When we work together for a common goal, we are better able to generate holistic solutions for complex and interconnected issues.

Transmutation of competition into Conscious Collaboration enables us to act in a sustained and unified way for planetary adaptation, alignment, synchronization and inclusive mobilization of all the world's people. Beyond resolving the climate crisis, achieving this will also profoundly benefit every facet of life, society and the natural world.









